

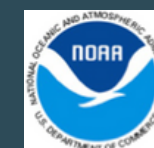
Outreach and Education Advisory Panel (OEAP) Report to the Council

188th CFMC
Regular Meeting

December 3-4, 2025

Westin Inn Beach Resort and Spa at
Frenchman's Reef, St. Thomas -
USVI

Jannette Ramos
García
OEAP Chair



Following the most recent meeting of the Outreach and Education Advisory Panel, several needs and requests were identified regarding the development and reproduction of educational materials. These requests are currently being addressed, and we hope to have new and updated resources ready for 2026, provided that the necessary funds become available to support the planned activities.



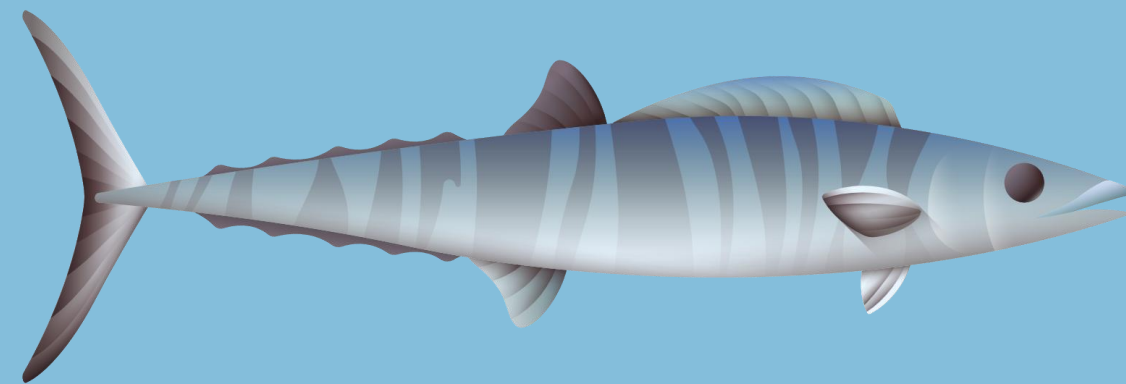
Dolphin/Wahoo Flyer Update

Status of Bilingual Flyer



BILINGUAL AVAILABILITY

The **Dolphin/Wahoo Final Rule flyer** is being finalized in both English and Spanish, ensuring accessibility and understanding for diverse audiences across our outreach initiatives.



SOCIAL MEDIA ENGAGEMENT

Social posts have been published to raise awareness about the flyer, enhancing community engagement and promoting the importance of marine conservation efforts related to dolphin and wahoo species.

Interactive Posters Overview

CREATION

Posters will be created using the Genially platform.

CLASSROOM-READY

These materials will be ready for immediate classroom use.

COST-EFFECTIVE

Free tools significantly reduce overall production costs.

LEARNING PLATFORM

Currently, Genially is a powerful educational learning platform.

With this tool students will learn fundamental marine science concepts in a visually engaging way.

Provide accessible language and imagery to avoid alienating or overwhelming new learners.



Reproduction of Materials

Both the USVI liaison and the Puerto Rico representative formally requested the reproduction of the educational materials we developed.

Their intention is to distribute these resources in their own outreach and educational activities. This includes workshops, school programs, community events and any other initiatives where the content can strengthen local capacity and support fisheries education across the region.

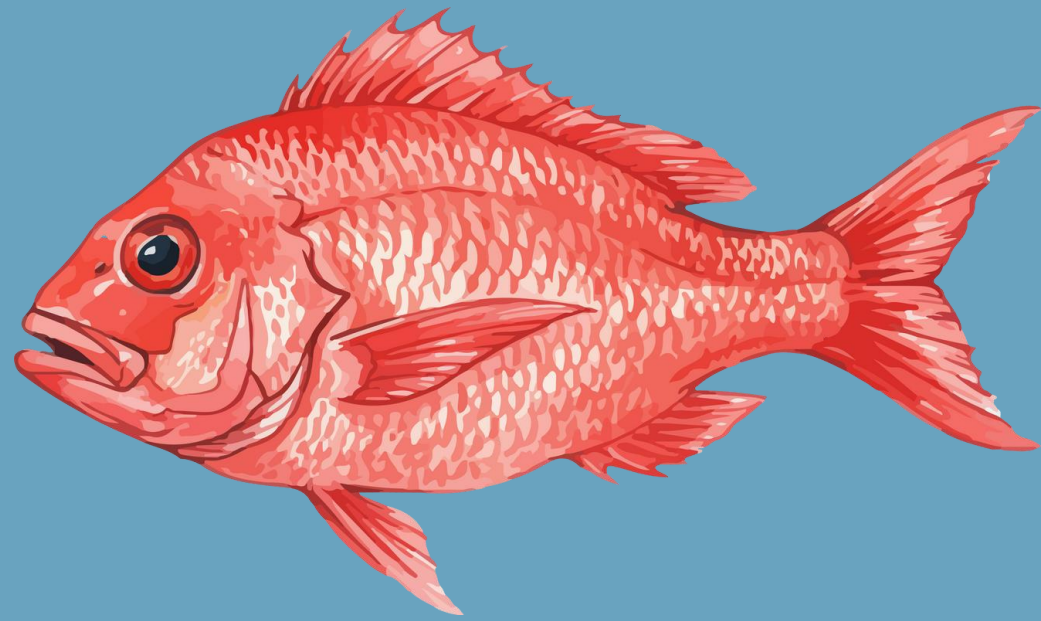


Upcoming Actions

Calendar for 2027



The Muñoz family of Puerto Real, representing three generations of fishers, continues to be an important example of heritage, identity and continuity in our coastal communities. This family is featured in the upcoming OEAP Calendar. All materials have already been developed, and printing is expected for 2027.



New Materials

If funds become available, we can develop a set of stickers featuring priority managed species. Each sticker would highlight a conservation message and a memorable trait or superpower to support learning and engagement.



Species focus

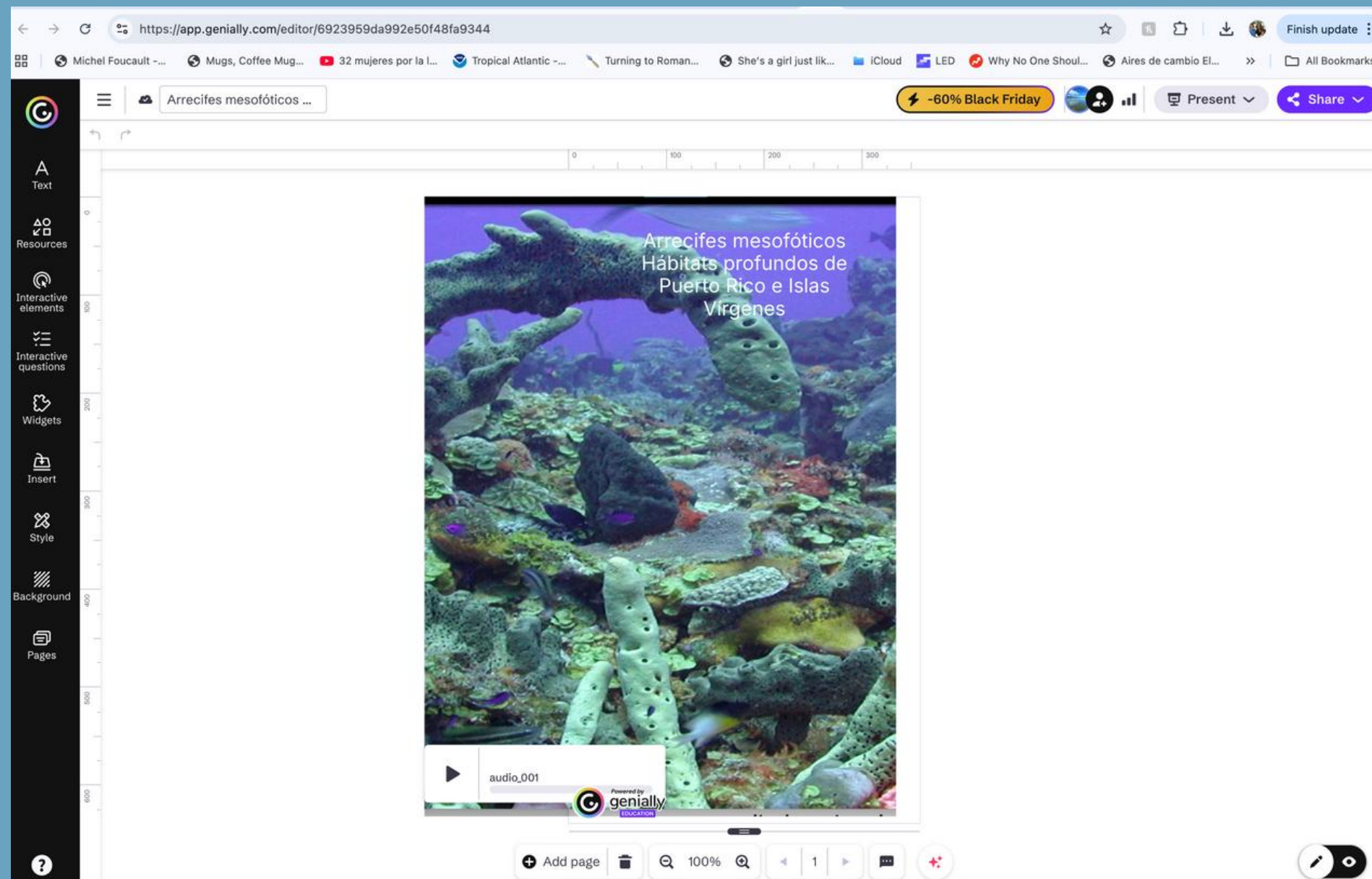
- Puerto Rico: Queen snapper

St. Thomas and St. John: Queen triggerfish

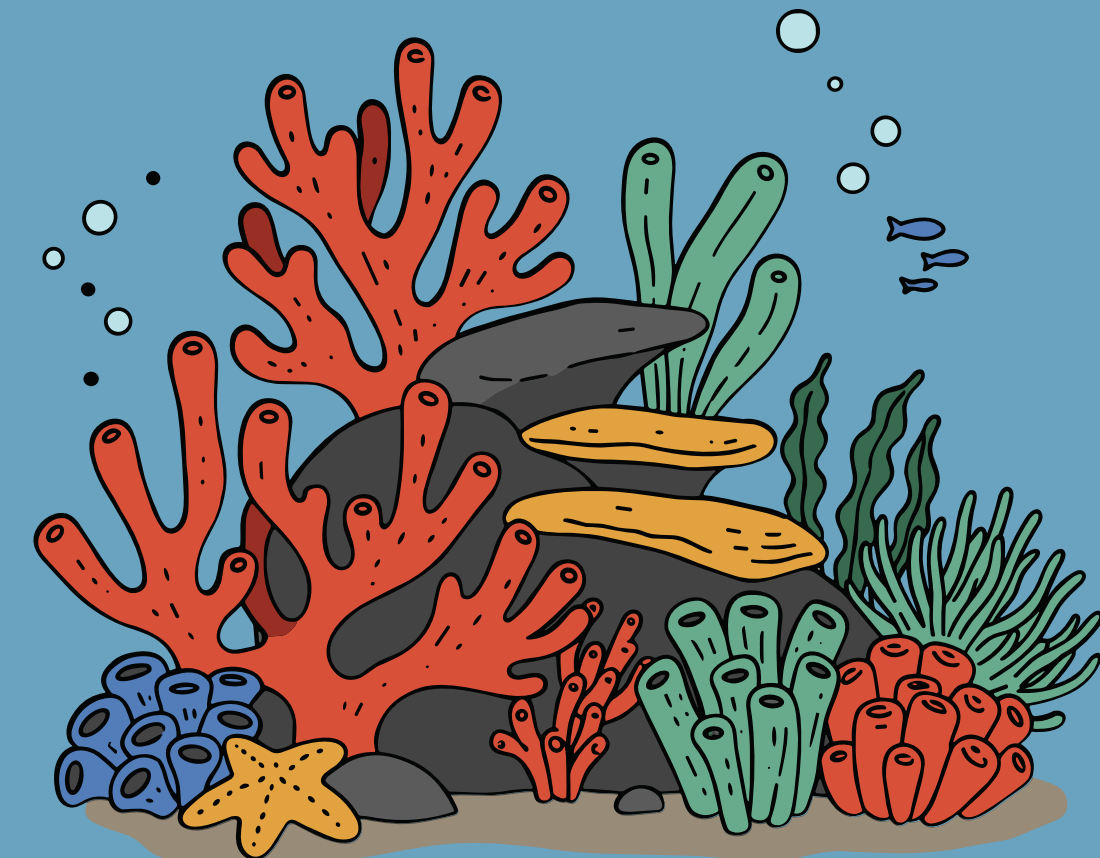
- St. Croix: Parrotfish



New Materials



We are currently in the process of learning and integrating the Genially platform into our workflow.



New materials

We propose creating clear and durable signs that summarize essential fisheries regulations, including closed seasons, size and bag limits, and protected species.

These signs would be installed at fishing ramps across the region to support compliance and strengthen outreach to fishers, recreational users, and coastal communities.

If funds are secured, we will design, produce, and distribute these signs as part of our 2026 educational efforts.



Other CFMC outreach efforts

The Council has completed a new educational book titled Bajo la luna, which is now fully available through the CFMC social media platforms and online channels.



Other CFMC outreach efforts



Educational talk at CUNI CAMP - Colegio Universitario de San Juan : " El hábitat esencial para especies marinas"

On June 17, 2025, CFMC staff provided an educational talk at the request of the CUNI CAMP event in Colegio Universitario de San Juan, Puerto Rico. The staff provided a presentation to 52 students (15-17 years old) about the marine habitats of Puerto Rico as well as related outreach materials to the teachers.

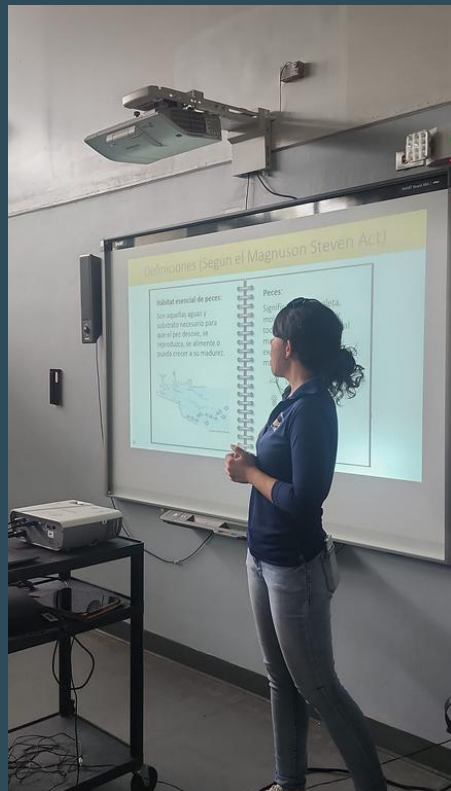


Other CFMC outreach efforts



18th Annual Shore Fishing for Kids - Club Náutico de Guayama

On July 19, 2025, CFMC staff was contacted by 2025 MREP participant and Guayama's Nautical Club to participate in the 18th Annual Shore Fishing for Children at in Pozuelo, Guayama. The CFMC provided educational materials to children from 4-10 years old who participated at the event. 50 Essential Fish Habitat books and 50 crayons were given at the event after the fishing event to support this activity dedicated to children.



Other CFMC outreach efforts



Educational Talk on Lionfish Impacts

On October 20, 2025, CFMC staff provided an educational session at the request of the teachers at Segunda Unidad Mildred Arroyo Cardoza in Puerto Rico. Two student groups, ages 11 to 16, participated in the presentation, which focused on the biology of the invasive lionfish, their ecological impacts, and the importance of community awareness. Educational materials were distributed to students and teachers to support ongoing classroom activities.



A vibrant underwater scene featuring a diverse coral reef. The foreground is dominated by large, textured coral structures in shades of blue and green. In the middle ground, there are more colorful coral formations, including some with pink and orange hues. Numerous small fish are scattered throughout the water, and a larger, prominent fish with a blue and white body is seen swimming in the upper right. The overall atmosphere is bright and clear, with sunlight filtering through the water.

**THANK
YOU!**

Questions?